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AI-generated content may be incorrect.**

**Sports and Fitness Data Dictionary**

**Sports & Fitness**

Aerobic Avengers

Aqua Adventures - Scuba Diving

Aqua Adventures - Swimming

Fitness Fanatic

Golf Enthusiast

Hockey Fan

Horsepower-Saddle

Nautical Navigators-Boating and Sailing

Runners And Joggers

Step Savvy Walkers

Tennis Ninjas

**Definition**

Interest in Aerobic exercise or actively participate in Aerobics

Interest in scuba and other diving activities

Interest in swimming & other water activities

Interest in fitness, exercise, & physical health

Plays or Interest in Golf & Golf related merchandise

Enjoy watching the sport of Hockey and/or fan of Hockey team or player

Interest in horse-riding, horse husbandry, & other equestrian activities

Interest in boating or sail boating activities

Interest in running & jogging exercise

Loves walking for exercise

Plays or Interest in the sport of Tennis & Tennis merchandise

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